



CONTACT: Love Communications  
Aaron Evans/  
John Youngren  
801.519.8880

FOR IMMEDIATE RELEASE

### **WINGER'S GRILL ANNOUNCES NEW LOCATION IN PROVO TOWNE CENTRE**

Provo, Utah—June 20, 2007—Winger's Grill, with locations throughout the U.S. and Germany, announced its newest location at the Provo Towne Centre in Provo. The new restaurant will be the first Winger's restaurant inside a major shopping mall and is scheduled to open on July 9. This Winger's Grill features a combination of the traditional Winger's family friendly dining room and a full-service bar.

The new Provo Towne Centre Winger's Grill replaces the existing Provo location. Located at the main mall entrance between J.C. Penney and Sears, the restaurant is an open-to-all ages facility boasting more than 6,000 square feet. The restaurant features a sports grill-style atmosphere, with big-screen TVs surrounding the room and a high-end sound system and elevated booths and tables. The restaurant comfortably seats 170 people with an updated, warm and friendly color palette and atmosphere.

"We are very excited about the opening of our new restaurant at the Provo Towne Centre," said Gabriel Heyn, owner and operator of the Provo Winger's. "There's a great buzz in the community surrounding our opening, and we are confident that the new restaurant will be a hit among the many families and residents of Provo."

Winger's Grill offers a full-range menu, including sandwiches, salads, burgers, desserts, beer on tap, full bar and of course, Winger's World-Famous wings and sticky fingers.

“Winger’s Grill is a fantastic addition to the Provo Towne Centre and we are confident that it will be a huge hit among our shoppers,” said Scott Hansen, general manager of the Provo Towne Centre.

Winger’s USA and Winger’s Franchising, Inc. are wholly owned subsidiaries of The Slaymaker Group. The Slaymaker Group has been in the restaurant business for nearly 30 years, most recently as an award-winning franchisee for such national chains as Tony Roma’s and T.G.I. Friday’s. Winger’s USA, Inc. opened the very first Winger’s—An American Diner, in 1993. Since then, the restaurant chain has grown exponentially. Now their management team is making the Winger’s concept available for development across the United States and the world via Winger’s Franchising, Inc. Winger’s restaurants currently span five states in the West and on two U.S. military bases in Germany. For more information, visit [www.wingers.info](http://www.wingers.info).

# # #