



CONTACT: Love Communications
Aaron Evans/
John Youngren
801.519.8880

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WINGER'S USA, INC. ANNOUNCES NEW WINGER'S GRILL & BAR PROTOTYPE

Salt Lake City—March 2, 2006—Winger's USA, Inc., the owner of one of the nation's fastest growing restaurant franchises, announced today the development of a new prototype—Winger's Grill & Bar. The new Winger's Grill & Bar features a combination of the traditional Winger's family friendly dining room and a separate full-service bar.

The Winger's Grill & Bar prototype already has three locations in operation and to date, sales at the new restaurants are nearly double that of the older prototype Winger's diner restaurants. Annual sales are averaging close to \$1.9 million compared to \$1.1 million at the diners. Including the Winger's Grill & Bar prototypes, Winger's USA currently has 36 locations system-wide throughout the western United States and on two U.S. military bases in Germany. "We foresee a great growth phase in the coming years for the new Winger's Grill & Bar concept through aggressive franchisees who will be opening restaurants in many new markets for Winger's," Eric Slaymaker, president of Winger's USA said.

Housed in a 4200-square-foot building, the new restaurants contain significant upgrades compared to the existing Winger's diners. The full-service bar features a sports bar-style atmosphere, with big-screen TVs surrounding the room and high-end sound system, with elevated booths and tables in addition to the traditional bar. The bar and dining room side combined comfortably seat 170 people with the separate dining area featuring an updated, warm and friendly color palette and atmosphere.

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"The new Winger's Grill & Bar evolved directly from our guests' feedback about what they wanted to experience in a new restaurant. They wanted to maintain the great food, service and value of the traditional Winger's for their family dining experience, and add the excitement of a separate bar featuring Winger's great food for their nights on the town," said Slaymaker. "And the response has been tremendous. The new concept is still attracting the traditional Winger's customer and added a whole new clientele to the bar side. The result has been increased traffic and sales with the three locations remaining busier and staying open later into the night."

Winger's Grill & Bar offers a full-range menu, including entrees, sandwiches, salads, burgers, desserts, full-service bar, and of course, Winger's world-famous wings and sticky fingers. Winger's signature Original Amazing Sauce can be purchased at any Winger's restaurant and can be shipped world-wide via special order on the website at www.wingers.info.

Winger's USA and Winger's Franchising, Inc. are wholly owned subsidiaries of The Slaymaker Group. The Slaymaker Group has been in the restaurant business for nearly 30 years, most recently as an award-winning franchisee for such national chains as Tony Roma's and T.G.I. Friday's. Winger's USA, Inc. opened the very first Winger's—An American Diner, in 1993. Since then, the restaurant chain has grown exponentially. Now their management team is making the Winger's concept available for development across the United States and the world via Winger's Franchising, Inc. Winger's restaurants currently span five states in the West and on two U.S. military bases in Germany. For more information, visit www.wingers.info.

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